



BASEBALL BAT GIVEAWAY



HOOSIER LOTTERY POWERBALL DROP

FUN, AFFORDABLE, FAMILY ENTERTAINMENT!

BETWEEN INNING CONTESTS:

The crux of the RailCats' philosophy of Fun, Affordable, Family Entertainment is fun, and RailCats fans are guaranteed fun every night during our laugh-out-loud between inning contests. Between inning contests include the Mascot Race, Dizzy Bat Race, Kid's Run and more. Every between-inning contest sponsorship includes P.A. Announcements, a video board graphic, branded props and is a great way to capture the attention of every fan at the ballpark ... **\$4,000**

PREMIUM GIVEAWAYS:

Nothing draws fans to the ballpark like a great giveaway. The RailCats' giveaways bring thousands of fans to U. S. Steel Yard each year. Sponsors of premium giveaways – like bats, hats, baseball gloves, fleece blankets, pillow cases, beach towels, backpacks, skateboards, baseballs and bobbleheads – get their logo on the giveaway item and receive several other perks, like newspaper, radio, television and in-stadium advertising, a luxury suite with 20 tickets, 4 parking passes and 25 box seat tickets on the night of their giveaway, and the chance to throw out a ceremonial first pitch ... **\$7,000**

PRIME GIVEAWAYS:

Prime giveaways are another great way to team with the RailCats to market your business. Branded RailCats keychains, stickers, pens, pictures and more include sponsor logos and are passed out to RailCats fans throughout the season. Advertisers also receive radio, television and in-stadium advertising, a luxury suite with 20 tickets and 25 box seat tickets on the night of their giveaway, and the chance to throw out a ceremonial first pitch ... **\$4,000**

