



ENTERTAINING THE REGION

Stadium Advertising

SCOREBOARD ADVERTISING:

The best way to feature your business is on the RailCats beautiful 60' scoreboard. Scoreboard panels are placed next to the 17' x 22' video board, 25' amber LED scoreboard and 25' fully animated marquee, making the panels the "center of attention" at every RailCats game. Capable of showing movie clips, animations, player statistics and more, the accompanying scoreboard panels are the most impressive form of advertising available at U. S. Steel Yard. Panels are available in various sizes at various price levels.

15' x 16' Sign (\$40,000), 8' x 16' Sign (\$25,000), 5' x 25' Sign (\$20,000)



OUTFIELD BILLBOARD:

Some of the most easily identifiable ads at U. S. Steel Yard line the outfield fence from foul pole to foul pole. Colorful and customizable, outfield billboards are the most popular form of advertising signage, with two sizes available. In left field, 12' x 20' billboards decorate the entire wall, and in right field 8'x16' signs are available. Over 160,000 fans have walked into U. S. Steel Yard each of the last four years, and outfield billboards are the perfect way to capture that audience.

Left field - 12' x 20' Sign (\$15,000), Right field - 8' x 16' Sign (\$7,500)

CONCOURSE SIGNAGE:

U. S. Steel Yard's spacious concourses are not only the place to find delicious concessions, RailCats merchandise or restrooms, they can also be the place for your advertising. Visible as fans enter and leave the stadium, concourse signs receive heavy traffic from thousands of fans every day during the season.

40" x 60" Wall Sign (\$3,500), 24" x 36" Beam Sign (\$1,500)



DUGOUT TOPS:

One of the most visible areas of U. S. Steel Yard, the tops of the home and visiting dugouts are available for colorful, creative advertisements. No matter where fans are watching RailCats baseball - from seating bowl, suite level or watching live video at home - the dugout tops are an eye-catcher all game long. **\$10,000 Each**



OTHER SIGNAGE:

The RailCats are always looking for creative ways to market your business, and customizable signage is all over U. S. Steel Yard. Unique signage includes foul poles, stadium beams, playground area, picnic and party areas or anything else you can think of. Our creative marketing staff will find a way to market your business the best way possible ... **Price TBD**



BATTER'S EYE SIGNAGE:

Visible from the Toll Road, the "Batter's Eye" in centerfield can be customized to suit your needs and is visible from both the Toll Road and 4th Avenue ... **Price TBD**

